



## **Pat Hurlock**

*Greenburgh, NY*

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Pat Hurlock currently serves as chair of the DREF Fund Development Committee. She is the Founder and President of Hurlock Marketing Enterprises (HME), Inc. which produces and designs special events, business meetings and marketing collateral for corporations, national associations, faith-based organizations, colleges/universities and national non-profit organizations. Prior to establishing HME, she was the Director of Brand Management and Marketing for American Express where she implemented a global brand management training strategy for 80,000 employees and managed the Marketing Education Group.

Ms. Hurlock earned a Bachelor of Science degree in Marketing and Organizational Development from Syracuse University and an MBA degree from the University of Michigan. She is a member of the Sorority's North Manhattan Alumnae Chapter, where she has held various leadership positions.

