

VOLUME SEVENTEEN

Greetings from the DREF President

Dear DREF Supporters:

We have been quite busy this year at the Delta Research and Educational Foundation. With your continuous support and engagement, we are making some very good things happen. It is my honor and privilege to welcome several new members to our Sister Scholars Advisory Council. The new members are accomplished scholars and are enthusiastically ready to join our current members in advancing the work of our Center for Research on African American Women (The Center). It is so very important that we position our Center to grow into a viable resource on African American women.

At our fall meeting of the Sister Scholars Advisory Council, we began work to shape a long-term research agenda. Presently, the Council is devoting its current agenda to producing the 2015 edition of *PHILLIS: The Journal for Research on African American Women* which will address the topic: "Fortitude:

150 Years of African American Women and Civic Engagement." Please visit our website (www.deltafoundation.net) to review the "Call for Papers" for this edition.

DREF and The Center are very grateful to have been given the research project, which resulted in the book *Advocacy in Action: 100 Years of Social Action in Delta Sigma Theta Sorority, Inc.* The lead researcher for the book, Dr. Claudia Nelson, a political scientist and recently appointed member of the Council, and former members of the Sorority's Social Action Commission comprised the editorial team which produced the book. They agreed

to donate the *Advocacy in Action* book to The Center to generate funds to advance its work.

Your support of DREF is greatly appreciated. Thank you for all that you do to make our efforts matter.

Sincerely yours,
Alison J. Harmon, Ed.D



Sister Scholars attending October 2014 meeting in Washington, D.C.—L to R: Drs. Natalie Tindall, Cynthia Neverdon-Morton, Floraline I. Stevens, Martha Lue Stewart, Alison J. Harmon, and Riché Richardson. PHOTO BY ANGELA HOLMES.

The Delta Teacher Efficacy Campaign to Offer Training Academy

The Delta Teacher Efficacy Campaign (DTEC), the national education initiative collaboratively presented by the Delta Research and Educational Foundation (DREF) and Delta Sigma Theta Sorority, Inc. (DST) will offer the Teacher Efficacy Academy (TEA) this spring to K-6 grade teachers serving in urban school districts. The focus of the initiative is to enhance student academic achievement by focusing on improving teacher effectiveness. The elementary school teacher participants will receive free professional development designed to enhance their knowledge about teacher efficacy and gain instructional strategies on literacy and math. The Academy will be held for six-week in the 40 communities where the Town Hall Advocacy Sessions will be held.

Leading the DTEC initiative is Dr. Johni Cruse Craig, project director. Dr. Cruse Craig explains that eight volunteers have been selected to serve as project managers and 12 volunteers have been selected as

(Continued on page 2)



Dr. Cruse Craig

DREF Supporters Logged in for Giving Tuesday

Thank you to the supporters who logged in on the third annual *Giving Tuesday* day of philanthropy to make a donation to DREF. Held on December 2, 2014, the special day of personal giving encouraged donors to contribute to their favorite charity on the first Tuesday of December instead of spending all disposable income for retail shopping. *Giving Tuesday* followed the on-

set of the retail industry's holiday shopping frenzy of "Black Friday," Small Business Saturday, and "Cyber Monday."

DREF supporters responded to the appeals made via email, social media, and word-of-mouth, contributing \$6,198.70 on *Giving Tuesday*. DREF Foundation board member Pat Hurlock issued an incentive

of winning two tickets for a Broadway production to her friends and colleagues who contributed on *Giving Tuesday*. As a result of her appeal, 22 persons made donations to DREF which totaled \$1,395. The winner of the theater tickets is Janiece Brown Spitzmueller, and the performance is "Rasheeda Speaking."

DTEC: “Teachers Believing = Students Achieving”



The Delta Teacher Efficacy Campaign has established a National Teacher Advisory Council comprised of professionals with diverse and extensive experience in education. The DTEC National Advisory Council provides insight and guidance for implementation of the Campaign’s three prongs (training, advocacy, and publication).

Joining Dr. Alison Harmon, DREF president, and Dr. Johni Cruse Craig, project director as members of the Council are the following members:

- **Marietta English**, president, Baltimore Teachers Union
- **Tomeka Hart**, vice president of Programs, Southern Education Foundation
- **Kaya Henderson**, chancellor, Washington, DC Public Schools
- **Jacqueline Jordan Irvine, Ph.D.**, Charles Howard Candler professor emeritus, Emory University
- **Arthur McKee**, managing director, National Council on Teacher Quality
- **Bryant Marks, Ph.D.**, associate professor of psychology, Morehouse College
- **Mabel Lake Murray, Ed.D.**, professor of education, Coppin State University;
- **Sharon Robinson**, president, Association for American Certification for Teacher Education
- **Martha S. Lue Stewart, Ed.D.**, professor Exceptional, Urban, and Multicultural Education, University of Central Florida.

Teacher Efficacy

(Continued from page 1)

facilitators for the Delta Teacher Efficacy Academy (TEA). The facilitators will serve as online instructors to impart the DTEC curriculum.

Dr. Cruse Craig, an educator from Georgia, was hired last fall as the project director. She is a former middle school science teacher with extensive experience in leadership development, particularly teacher efficacy. Throughout her 18-year career as an educator, she has held various roles in education: classroom teacher, Race to the Top Teacher Effectiveness Facilitator, curriculum and instruction specialist, assessment and data analysis leader, and process improvement and performance management leader.

The DTEC project director most recently served as Science Department Chair and Grade Level Science Lead Teacher for the DeKalb County School District in the Atlanta Metropolitan area. During her tenure there, she increased the number

of students meeting the expectations in the science department and successfully established instructional direction by prioritizing standards from analyzing student achievement data. Dr. Cruse Craig was also responsible for facilitating teacher involvement in examining students work to improve instruction for a diverse student population.

She earned a doctorate degree in educational leadership and instruction from the Argosy University in Atlanta, GA in 2011 and the education specialist degree in 2006 from the same institution. She earned a master’s degree in middle grades mathematics and science from Brenau University in Gainesville, GA in 2004 and a certification for educational leadership from the University of West Georgia in Carrollton, GA in 2005. She completed her undergraduate studies at Shaw University (Raleigh, NC), receiving a Bachelor of Science degree in elementary education in 1997. She joined Delta Sigma Theta Sorority, Inc. in the fall of 1996 at Shaw University (Alpha Rho Chapter).

DTEC Announces Newly Selected Leadership Team

PROJECT MANAGERS

Eastern

Keisha Chandler
Dr. Marla Dean

Southern

Dr. Martha S. Lue Stewart
Dr. Timisha Barnes-Jones

Midwest

Dr. Deborah Hunter-Harvill
Juanita Yvonne Payton

Farwest

Dr. Cherise Moore
Dr. Kidogo Kennedy

EXTERNAL PROGRAM EVALUATORS

Dr. Januela Burt
Dr. E. Camille Floyd

ACADEMY FACILITATORS

Eastern

Dr. Linda Hunt
Dr. Kandis Boyd Wyatt
Joanne Ceaser

Southern

Dr. Linda Guillory
Kantrell Gibson
Dr. Char-Shenda Covington

Midwest

Dr. Kelley Bullock-Daughtery
Niceta Thomas
Olayinka Mohorn-Mintah

Farwest

Dr. Aresa A. Allen-Rochester
Latosha Guy
Levatta Levels

DTEC Intern
Tatiana Smith

The **FRONT PAGE** is published periodically by the Delta Research and Educational Foundation (DREF) to report news and information about its programs, activities, and fundraising efforts. The newsletter is distributed nationally to donors, partners, and supporters of the Foundation. DREF is located at 1703 New Hampshire Ave., NW, Washington, D.C. 20009; 202-347-1337; www.deltafoundation.net

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Delta Research and Educational
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#DREF

DREF CFC Number is 11213

Ways to Support DREF

To support the programs and initiatives of DREF, you can make a donation using any of the following methods:

- Check or Money Order payable to DREF and mail to 1703 New Hampshire Ave. NW, Washington, DC 20009.
- Establish a direct pay donation from your financial institution
- One time or schedule recurring donation by credit card via the DREF website <https://app.etapestry.com/cart/DeltaFoundationandEducational/default/index.php>.
- **Mobile Cause**—to donate the amount of your choice, text DREF to 41444, then complete the donation form that comes to your phone via text.
- **Text to Give**—to make a \$10 donation, text DREF to 80888, then follow instructions that will appear on your phone
- **Workplace Giving**—many employers offer a variety of ways for employees to make

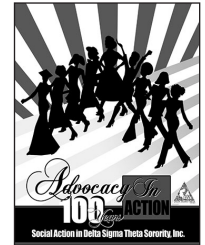
charitable contributions. Often these gifts are matched by the employer. To initiate a workplace giving arrangement:

- **Private Businesses**—complete the requisite employer workplace giving form and follow the employer’s instructions for submission. Then please go to the DREF website, complete and submit the Workplace Giving Form to inform DREF of your gift and provide the appropriate information for accurate donor acknowledgment.
- **Federal Government/Combined Federal Campaign (CFC)**—during the annual fall campaign, designate DREF as a recipient of your donation. DREF’s Combined Federal Campaign code number is 11213.
- **State or Local Government Charitable Campaigns**—for most campaigns where DREF is allowed to participate, the Foundation may be listed as DREF or as a subset of Independent Charities of America (ICA)

- **United Way**—designate DREF as the recipient of your gift by writing “DREF.”

Advocacy in Action Book and Bag Now Available

Support The Center for Research on African American Women when you purchase the book *Advocacy in Action: 100 Years of Social Action in Delta Sigma Theta Sorority, Inc.* The book is available for \$25 and the tote bag (\$65) has been designed reflecting the art work on the book’s cover. Cover art work and bag were designed by Soror Yanique Moore of Prince George’s County Alumnae Chapter. To order items, please visit www.deltafoundation.net.



Welcome to Our DTEC Partners

Congratulations and welcome to the Delta chapters and community-based organizations that have been selected through the RFP process to partner with

DTEC. The partnering organizations are charged with presenting a Town Hall advocacy session in the fall of 2015. DTEC has selected 40 sites and partners

throughout the nation, in an effort to engage more people in a national dialogue on student achievement and teacher effectiveness.

PARTNERING COMMUNITIES	ORGANIZATION	PARTNERING COMMUNITIES	ORGANIZATION
1. Washington, DC	American Public Health Association The Federal City Public Service Foundation*	21. Kansas City, MO	W.E.B. DuBois Learning Center*
2. Prince George’s Co., MD	Prince George’s County Alumnae Foundation*	22. Paducah, KY	Paducah Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*
3. Montgomery Co., MD	Montgomery County Delta Alumnae Foundation*	23. Naperville, IL	Glen Ellyn Area Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*
4. Baltimore, MD	Sitao Corporation*	24. Indianapolis, IN	Indianapolis Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*
5. York, PA	York Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*	25. Milwaukee, WI	Milwaukee Alumnae Chapter of Delta Sigma Theta Sorority, Inc.*
6. Philadelphia, PA	Monumental Efforts Community Development Corporation* Legacy School Services	26. Atlanta, GA	Teach For America & Morehouse College*
7. Brooklyn, NY	Future Executives, Inc.*	27. Clayton County, GA	Dreams Are Not For Profit*
8. Newark, NJ	Newark Educators Community Charter School*	28. DeKalb County, GA	NCNW – DeKalb Section*
9. Boston, MA	NAACP – Boston Branch*	29. Orlando, FL	Central Florida Chapters of Delta Sigma Theta Sorority, Inc. & Delta Education and Life Training Academy
10. Los Angeles, CA	National Sorority of Phi Delta Kappa Scholars Learning Academy*	30. Jacksonville, FL	Jacksonville Alliance of Black School Educators NCNW – Jacksonville Section*
11. Southern California	NCNW - Southern California Section*	31. South Broward, FL	South Florida Education Development Center*
12. San Diego, CA	Positive Face*	32. Miami, FL	Delta Education, Health & Cultural Initiative, Inc.
13. Sacramento, CA	Sacramento Delta Foundation*	33. New Orleans, LA	Orleans Public Education Network
14. Phoenix, AZ	NCNW - Metropolitan Sun of Arizona Section & The Collective Phoenix* Fortitude Now Foundation	34. Montgomery, AL	The Fortitude Foundation* SKIP, Inc.
15. Dallas, TX	St. Philip’s School & Community Center* Renaissance Community Development	35. Birmingham, AL	Jefferson County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
16. Houston, TX	Ascension 4 All*	36. Huntsville, AL	The P.O.W.E.R Mentoring Program & Delta, Inc.*
17. Cleveland, OH	Greater Cleveland Delta Foundation Life Development Center, Inc.*	37. Greenville, NC	Greenville Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
18. Detroit, MI	Minerva Education and Development Foundation*	38. Raleigh, NC	NCNW – Capital Area Section of NC* Brilliant & Beautiful
19. Saginaw, MI	Houghton-Jones Neighborhood Association*	39. Greensboro, NC	Bethel African Methodist Episcopal Church*
20. St. Louis, MO	Education 4 All*	40. Memphis, TN	Teach for America & Stand for Children Memphis*

*Joined by local Delta Chapter(s)

Delta Research and Educational Foundation

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Grantee Spotlight



DREF awarded a 2014-15 Community Empowerment grant to **Baltimore Alumnae Chapter of Delta Sigma Theta Sorority, Inc.** to support its Second Annual MAD (Make A Difference) Conference for Girls held on January 17, 2015. The \$1,000 grant award helped support the MAD Conference which included participants from the chapter's Delta Academy and Delta GEMS programs and from other local DST chapters. The girls heard a keynote address from The Honorable Marilyn Mosby, the recently elected Baltimore City State's Attorney and attended workshops in three tracks: career and money, health and beauty, and healthy relationships. Monica Watkins is president of the chapter.

To read a complete listing of DREF grantee's for 2014-15, please visit www.deltafoundation.net. PHOTO BY WYNTER EDDINGTON

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