

VOLUME FIFTEEN

Greetings from the DREF President

Dear Foundation Supporter:

It's a New Year and many new developments have occurred at the Delta Research and Educational Foundation (DREF). On behalf of our Board of Directors and staff, I am pleased to share these developments with you. You have probably noticed over the past few months, we have returned to using the acronym DREF. At the Foundation's 2013 fall board meeting, the directors voted to do so. A few years ago, we attempted to create a new brand identity by using the abbreviated name "The Delta Foundation" because it immediately told who we are—the Foundation of Delta Sigma Theta Sorority, Inc. However, you (our supporters) wanted something else; you continued referring to us as DREF! Our board has given you what you want—our abbreviated name is DREF.

As we continue to support Delta Sigma Theta Sorority in its second century of service, we are steadfastly strengthening our infrastructure to keep pace with the demands of our charitable endeavors. We recently created a new executive leadership position and an associate position on our staff. I am very excited to welcome Patricia Watkins Lattimore, to the newly created chief executive officer (CEO) role, who will be superb in directing our



Dr. Alison J. Harmon

daily operation. Pat brings an enormous wealth of management experience, resources, and sincere passion to moving our mission forward. The new position of development and program associate was also recently created to give us the much needed human capital to service our key stakeholders: our donors, Delta chapters, students, and African American women and their families.

The year of 2014 also brings with it new opportunities from the Delta Foundation. The application process is open for the following scholarships: Eula Dean Roby Scholarship (for education majors), Oleta Lawanda Crain Scholarship (for female high school graduates in designated states), and the newly established Mentoring Keys Scholarship (for junior business majors at an HBCU) generously funded by KeyBank Foundation. We are also seeking applicants for the 2014 Stephanie Tubbs Jones Summer Internship.

Yes, there are a lot of new developments occurring at DREF, and we extend our earnest appreciation to you for helping us make these things happen. Best wishes to you always.

Sincerely yours,

Alison J. Harmon, Ed.D
President

Foundation Presents 5K Run/Walk Event at 2014 Regional Conferences

In an effort to promote health and wellness, the Delta Research and Educational Foundation (DREF) is presenting a Regional 5K Run/Walk for Your Life Event at each of the Delta



DREF Board members and staff pictured with representatives from AETNA, the Title Sponsor of the 5K Centennial Walk and Health Fair held last summer. (PHOTO BY L.V. BARNES)

Sigma Theta Sorority, Inc. seven regional conferences being held in the spring and summer of this year. This health and fitness event is open to Delta members, their families and local community members, in general. The 5K event will be held in the following conference host cities: Central Region- Denver, CO; East-
(Continued on page 2)

Second Annual Champagne Brunch at the CIAA

Delta members traveling from around the country to attend the Central Intercollegiate Athletic Association (CIAA) Basketball Tournament in Charlotte, North Carolina, will have a special opportunity to fellowship together at the *Second Annual "For Deltas Only"*

Champagne Brunch presented by the Delta Research and Educational Foundation (DREF) and the Charlotte Alumnae Chapter of Delta Sigma Theta Sorority, Inc. on Friday, February 28, 2014 at the Mint Museum. The *"For Deltas Only"* special event begins at 10 a.m. and is

planned to be a fun-filled gathering while raising charitable funds. Admission is \$40; event proceeds will benefit Charlotte Alumnae's scholarship fund and DREF's charitable and educational programs.

(Continued on page 2)

Patricia Watkins Lattimore Named New CEO at Foundation

The Board of Directors of the Delta Research and Educational Foundation (DREF) recently selected Patricia Watkins Lattimore as its chief executive officer (CEO). Ms. Lattimore assumed the mantle of CEO effective January 6, 2014. During the past year, she served as interim director. As the CEO, she is responsible for the creation and implementation of strategic approaches to execution of the Foundation's programs and resource development initiatives and serving as liaison to the Board of Directors.



Patricia Watkins Lattimore

table and educational programming and greater fundraising goals." Dr. Harmon added, "Ms. Lattimore is extremely knowledgeable about our Foundation and our parent organization, Delta Sigma Theta Sorority, Inc. Her unqualified commitment to improving the lives of African American women and their families represents the kind and caliber of leadership that upholds and advances the Foundation's mission."

Professionally, Ms. Lattimore has most recently served as a consultant with New Ventures,

DREF president, Dr. Alison J. Harmon stated, "Our new chief executive officer brings a wealth of executive leadership and management to our Foundation. She has the vision and expertise to direct our non-profit in achieving enhanced chari-

headed by Alexis Herman, 23rd United States Secretary of Labor. She has previously served as the Assistant Secretary of Labor for Administration and Management, Director of the Office of Personnel Management, and Director of the Office

of Federal Investigations. In her commitment to volunteer service, Ms. Lattimore is an active member of Delta Sigma Theta Sorority, Inc. having served on its National Executive Board as chair of the National Personnel Committee and as co-chair of the National Social Action Commission. She is a member of the Sorority's Washington, DC Alumnae Chapter. Other community service includes serving as a member of the executive board of the National Council of Negro Women. Ms. Lattimore is a native and resident of the District of Columbia, and exudes constant pride for daughter, Courtney and grandson Isaiah.

5K Run/Walk Event

(Continued from page 1)

ern Region- Boston, MA; Farwest Region- Long Beach, CA; Midwest Region- Louisville, KY; South Atlantic Region- Raleigh, NC; Southern Region- Tampa, FL; and Southwest Region- Albuquerque, NM. Registration for the event will open March 1, 2014 at www.active.com; registration fee is \$25. For more information, please visit the Foundation's website www.deltafoundation.net or the DST regional websites. Or you may contact Muriel A. Evans-Buck, director of development at DREF.

Reports from the Centers for Disease Control (CDC) indicate: "there are several health areas in which the incidence

is higher in African Americans; there are other health areas in which the incidence is not higher, but the prognosis and deaths are higher. The most common health issues for African Americans include high blood pressure, type-2 diabetes, obesity, stroke, kidney failure and cancer." Recent studies have proven that walking/running can reduce the risk of certain medical conditions such as high blood pressure, heart disease and obesity. Join DREF in promoting health awareness and taking "steps" to prevent disease...plan to register for the upcoming 5K Run/Walk for Your Life Event.

Champagne Brunch

(Continued from page 1)

After the first Delta Champagne Brunch event held last year, Addie W. Griffin, chapter president of Elizabeth City (NC) Alumnae Chapter, stated: "The Delta Champagne Brunch was wonderful! It gave us the opportunity to network with sorors from many different chapters...it was a well-planned and orchestrated affair."

If you plan on being in the Charlotte area on February 28th, get your tickets now to attend. For ticket information, please visit the DREF website at www.deltafoundation.net or send an email to deltasattheciaa@deltafoundation.net. Deadline to request ticket(s) is February 15, 2014.

The **FRONT PAGE** is published periodically by the Delta Research and Educational Foundation (DREF) to report news and information about its programs, activities, and fundraising efforts. The newsletter is distributed nationally to donors, partners, and supporters of the Foundation. DREF is located at 1703 New Hampshire Ave., NW, Washington, D.C. 20009; 202-347-1337; www.deltafoundation.net

The DREF Staff

Patricia Watkins Lattimore
Chief Executive Officer
plattimore@deltafoundation.net

Deborah Peaks Coleman*
Director of Programs
dpcoleman@deltafoundation.net

Muriel A. Evans-Buck
Director of Development
mebuck@deltafoundation.net

Trenise Cockerham
Development and Program Associate
tcockerham@deltafoundation.net

Ashley Daniels
Office Manager
adaniels@deltafoundation.net

Cheryl Thomas
Financial Consultant
Thomas.associates.consultingllc@gmail.com

*Serves as FRONT PAGE Editor

Follow us and Like our page!



Delta Research and Educational
Foundation @DREF_1967

#DREF

Spotlight on 2013-14 Grantee: Shreveport Alumnae Chapter

The Shreveport (LA) Alumnae Chapter received a Community Empowerment Grant award in the amount of \$1,000 from DREF to support its 2013 Childhood Obesity Walk, an initiative designed to create awareness and encourage prevention of childhood obesity. Chapter representatives stated that Shreveport Alumnae is committed to tackling the problem of childhood obesity in an effort to decrease the onset



Shreveport Alumnae's Delta Academy and Delta GEMS participants lead the 2013 "Take a Walk with Delta: Fight Childhood Obesity." (PHOTO BY PAULA LOTT)

of diseases triggered by obesity. For the past two years, the chapter has presented "Take a Walk with Delta: Fight Childhood Obesity" as its first community service project of the Sorority year. The 2013 walk was held in the fall and engaged the Delta Academy, Delta GEMS and EMBODI youth along with several other local youth groups as participants.

DREF Provides Scholarship and Educational Opportunities

There are currently several scholarship and educational opportunities being offered by DREF. The application process is now open; applications and more details about the process for each scholarship are available on the Foundation website: www.deltafoundation.net Deadline date for all submissions is March 3, 2014.

Eula Dean Roby Scholarship

The Eula Dean Roby Scholarship will be awarded to students majoring in elementary education. Applicant must be a high school graduating senior or a collegiate student with a 3.0 GPA on a 4.0 scale. Application packet must include application, transcript, recommendation letters, and a 500-word essay expressing why they are pursuing a career in education.

Oleta Lawanda Crain Scholarship

The Oleta Lawanda Crain Scholarship will be awarded to three deserving female students graduating from high school in 2014 and who reside in the states of Colorado, Missouri, or Oklahoma. The scholarship will be awarded to one female student per state in the amount of \$2,000. The applicant must have a 3.0 average on a 4.0 scale. Each scholarship recipient must be accepted for enrollment at a Historically Black College or University (HBCU) for the fall semester following their high school graduation.

Mentoring Keys Scholarship Program

The Mentoring Keys Scholarship (MKS) Program will award scholarships to African American students pursuing a bachelor's degree in business related disciplines at a Historically Black College and University. A major program component will involve having a *Mentoring Keys Advisory Panel* to assist the scholarship awardee in achieving academic success and personal development. Scholarship awards will be made over a two-year period, beginning with the junior year of study through the senior year; applicants must apply during their sophomore year. The MKS program is funded by the KeyBank Foundation.

Stephanie Tubbs Jones Summer Internship

The 2014 Stephanie Tubbs Jones Summer Internship offers an eight-week educational opportunity for a female college student to learn about the United States government legislative process. Applicants from around the nation may apply for this intensive summer program that assigns students to work on Capitol Hill in the offices of Congressional Black Caucus members. The internship offers a \$3,000 stipend and housing is provided. The program prepares interns to become informed decision makers and influential leaders. The STJ internship is a collaborative effort with the Congressional Black Caucus Foundation.

New Staff Associate Joins Foundation Team

The Delta Research and Educational Foundation (DREF) welcomes Trenise Cockerham as its new development and program associate. Trenise joined the DREF team on November 4, 2013. Trenise is responsible for coordinating the donor database for fundraising tasks, researching grant funding opportunities, serving as the social media facilitator, and other duties related to fundraising and programming.



Trenise Cockerham

A native of Washington, DC, Trenise was previously employed with the National Headquarters Staff of Delta Sigma Theta Sorority, Inc., where she was a member of the Centennial Information Technology team. Most recently, she earned her MBA from Trinity Washington University. She describes herself as being committed to philanthropy and having a passion for helping others through community service.

Trenise was initiated into Delta on April 10, 2008 through the Delta Xi Chapter at Fayetteville State University in North Carolina, where she earned a B.S. in accounting. She is a member of Delta's Federal City Alumnae Chapter and resides in Washington, DC.

Delta Research and Educational Foundation

1703 New Hampshire Avenue, NW
Washington, DC 20009

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO. 329
WASHINGTON, DC

Delta Foundation Board of Directors

Officers

Dr. Alison J. Harmon
President

Gloria Hardiman-Tobin, Esq.
Vice President

Venida Y. Hamilton
Secretary

Larry P. Suarez
Treasurer

Members

Paulette C. Walker, Ed.D.
National President
Delta Sigma Theta Sorority, Inc.

Brittani Blackwell
Leona Bridges
Margot James Copeland
Josie Daniels
Deborah A. Elam

Bradley Gayton
Teresa Harman, CPA, CISA
Michele Fantt Harris, J.D., SPHR
Pat Hurlock
Carolyn E. Lewis
Jerry Malone, Esq.
Michelle RhodesBrown
Xavier R. Richardson
Martha Scott Lue Stewart, Ph.D.

Ex-Officio Members

Patricia Watkins Lattimore
Chief Executive Officer
Delta Research and Educational Foundation

Roseline McKinney
Executive Director
Delta Sigma Theta Sorority, Inc.

Legal Counsel

Paula Goedert, Esq.
Barnes & Thornburg LLP

**2014-15
Community
Empowerment
Grants**

**Application Process
now open**

**Deadline
March 3, 2014**

**Check website
for details**

www.deltafoundation.net