



Tina Fernandez

Tampa, FL

Tina Fernandez currently leads Strategic Product Marketing for Curative, Inc. Her career spans over 30 years in the Healthcare arena, with a focus on marketing, strategic communications, product management, product development, market development, sales, and business development aligned in pharmaceutical, medical device, and medical capital equipment. She is a results-driven plug-and-play impact leader with sales/marketing/commercialization experience, with a proven track record of success.

Ms. Fernandez current leadership roles in Delta Sigma Theta Sorority, Inc. include National Committee Member of the Leadership Academy and First Vice President of the Tampa Alumnae Chapter. She also serves on the board of directors for the entities: Barber-Scotia College in North Carolina, USF Women in Leadership & Philanthropy, Speak Up Tampa Bay, Oasis Network, Hillsborough County Board of County Commissioners Affordable Housing Advisory Board, The 1113 Foundation, and the Kick N' for Kids Foundation. Her leadership experience on the non-profit and not-for-profit organization front has yielded positive results in ensuring each reaches their goals and that their vision is realized. She was elected to the DREF Board in 2021.

Ms. Fernandez earned a bachelor's degree in marketing at Hampton University and the MBA degree at the University of Tampa.