

DELTA RESEARCH AND
EDUCATIONAL FOUNDATION
ANNUAL REPORT 2014-2015



DELTA 
RESEARCH AND
EDUCATIONAL FOUNDATION

CREATING POSSIBILITIES ...
IMPROVING LIVES

Mission Statement

The Delta Research and Educational Foundation (DREF) promotes research which identifies and fashions solutions to issues affecting African American women and their families, nationally and globally, through funding and support of the charitable and educational programs of Delta Sigma Theta Sorority, Inc. and collaborative organizations.

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Message from the President



An Expression of Gratitude

Dear DREF Stakeholder,

It has been my distinct privilege to serve at the helm of the Delta Research and Educational Foundation (DREF) and as my term ended on June 30, 2015, I am extremely grateful for what we have accomplished together over for the past nine years (2006-2015). Your support has enabled DREF to create possibilities and improve lives of African American women and their families. I am pleased to report that DREF has made considerable growth over these past few years, solidifying our infrastructure, broadening our program scope, and diversifying and increasing revenue.

I am grateful for having had the opportunity to serve with an exceptional DREF Board of Directors; their leadership was instrumental in achieving our goals and objectives in four key areas: strengthening the Foundation's infrastructure; 2) increasing fund development; 3) enhancing support to Delta Sigma Theta Sorority, Inc. (Grand Chapter); and 4) developing programs for the Center for Research on African American Women. In an effort to provide more resources to Delta chapters, the grantmaking program that we established in 2007 continues today as the Community Empowerment Grantmaking program. During this fiscal year 2014-15, we awarded program grants to 20 Delta chapters and 10 community-based organizations for initiatives ranging from civic engagement, education, health, to financial literacy.

In this outgoing fiscal year, we proudly note that our signature program has been devoted to a subject equally important to us all—education. The major grant that we received in 2013 from the Bill and Melinda Gates Foundation for teacher efficacy began a full year of operation in 2014. Known as the Delta Teacher Efficacy Campaign (DTEC), DREF has conducted professional development and training for teachers (K-12) throughout the nation, aiming to improve their effectiveness in the classroom to ultimately impact student academic achievement. This is a new approach for DREF and its collaborative partner, Delta Sigma Theta Sorority, Inc. Traditionally, we have focused on educational development for the student to ensure his/her academic success. However, our focus in DTEC has shifted to strengthening the effectiveness of the teacher. DTEC has been very well-received and continues to make significant process.

All that we have accomplished at DREF has been made possible by your generous support and collaboration. On behalf of all constituents, program participants and scholarship recipients who benefitted from the charitable and educational programs offered by DREF, I extend my deepest gratitude to you. As my term ends this fiscal year, I recognize that the progress made at DREF was also realized because of our devoted staff and their rigorous work ethic in implementing the policies and programs set by the DREF board. Thank you to our highly capable staff, my fellow committed board members, and you—our generous supporters.

Sincerely yours,

A handwritten signature in black ink that reads "Alison J. Harmon". The signature is written in a cursive, flowing style.

Alison J. Harmon, Ed.D.
President

Message from the Vice President



Dear Friends,

I am pleased to join our outgoing President, Alison Harmon, in sharing the highlights of our 2014-2015 program year, as I assume the leadership mantle as President of the Delta Research and Educational Foundation. This one snapshot in DREF's history represents a continuation of nearly 50 years of service devoted to opening doors of opportunity for African American women and our families.

The DREF board of directors extends a sincere and heartfelt thank you to our outgoing president, Alison J. Harmon, Ed.D., for her many accomplishments during her dedicated and tireless nine-year term of service. We are grateful for her dedication to advance and strengthen DREF's mission.

As you read the pages of this year's Annual Report, please know that we share our accomplishments with each and every one of our committed donors. I ask that you continue to believe in and financially support DREF's mission, and I pledge to remain true to our tradition of *"creating possibilities....improving lives."*

Thank you! And, I look forward to having you as a partner for possibilities.

Sincerely,

A handwritten signature in black ink that reads "Carolyn E. Lewis". The signature is written in a cursive, flowing style.

Carolyn E. Lewis
Vice President

Photo by Sharon Farmer

Fund Development

During this reporting period, DREF continued to strengthen and diversify our fund development efforts. Strategies were re-examined, internal systems were re-tooled, and communication vehicles analyzed to ensure that the DREF story of values-based philanthropy reached our growing donor community. At the same time, the board and staff brainstormed to ensure that our work and our focus aligned to offer the range of life-changing possibilities for African American women and their families as our mission directs.

The re-aligned approach engaged new donors and re-established relationships with DREF's committed supporters. The Foundation awarded community empowerment grants, provided scholarships to students embarking on their educational journeys, placed a college student in a life-shaping Capitol Hill internship, and set a plan to meet the required financial match for the newly launched Delta Teacher Efficacy Campaign (DTEC).

Enhanced Technology and Online Giving

DREF kept pace in the new age of giving by upgrading its donor management operations. Software tools like e-Tapestry, a component of the Blackbaud system, enabled staff to streamline recordkeeping, that ensured database accuracy and expedited donor communication.

Our enhanced technology expanded the ways in which donations can be made to DREF. In addition to the traditional giving methods that include checks received through mail delivery and donations made by credit cards on the DREF website, an increasing number of contributions were received through DREF's expanded and active presence on the Internet.



Workplace Giving

Fund development through Workplace Giving continued to increase with contributors utilizing one or more of the following options:

- Matching Gifts from Employers
- Donations from Employers for Charitable Service
- Payroll deductions (private sector)
- Combined Federal Campaign (federal employees) and State Campaigns
- United Way

During the Combined Federal Campaign (CFC) season of engagement (September-December 2014), DREF participated in several promotional activities at federal workplace sites to inform employees on how charitable giving supports the Foundation's programs and to encourage federal workers to lend support through CFC. In addition, donors engaged on social media sites and comfortable with online giving, contributed to DREF during the 2014 #GivingTuesday

worldwide day of philanthropy using DREF's affiliation with Mobile Cause and Text-to-Give.

DREF placed targeted advertisements in online publications designed to reach federal workers and the military located worldwide. We are pleased to report that CFC donations have increased from \$87,000 in 2007 to \$131,737 in 2014.

Help DREF support
African American women and
their families in our communities.

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CREATING POSSIBILITIES ...
IMPROVING LIVES

When you donate you become a
Partner for Possibilities!

www.deltafoundation.org

 CFC #: 11213

Special Fundraising Initiatives

DREF continued its participation in the ongoing fundraiser sponsored by the AmazonSmile Foundation. When shoppers make purchases via AmazonSmile versus Amazon.com, the AmazonSmile Foundation donates 0.5% of the purchase price to DREF.



Other special fundraising initiatives included participation in the “Give Day Tampa Bay,” a community-wide online day of giving held on May 5, 2015 and sponsored by the Community Foundation of Tampa Bay and Florida NEXT Foundation.

Also during the month of May, DREF benefited as one of Delta Sigma Theta Sorority, Inc.’s Project 13 charities. Coordinated by the Sorority’s Strategic Partnership Task Force, an appeal was made in honor of Mothers’ Day 2015, asking supporters (individuals and chapters) to contribute \$22 to send “Violet” greetings to mothers. The fundraising effort raised approximately \$3,608.

DREF also created the “Roses and Violets” Campaign in celebration of Mothers’ Day. Contributors were asked to donate \$15 in honor of their mothers with each honoree receiving a celebratory digital card and poem.



The number of our individual contributors and Delta chapter supporters for unrestricted funds increased. In 2006, DREF received \$46,210 in individual donations. In 2014, that giving category increased to \$114,482. Delta chapters contributed \$9,995 in 2006 and the total contributions from chapters in 2014 totaled \$26,022.

We are proud of the impactful work that changes lives. The generosity of DREF’s growing donor community lets us know that *Creating Possibilities...Improving Lives* is more than a tagline. You make the difference through your continuing gifts and the confidence you place in DREF to reach our giving and program goals.

DELTA Teacher Efficacy Campaign (DTEC)

Education Is a Heart Matter!

In the previous fiscal year, DREF, in partnership with Delta Sigma Theta Sorority, Inc., was awarded a \$450,000 matching grant to launch the Delta Teacher Efficacy Campaign (DTEC). The three-year award from the Bill and Melinda Gates Foundation unites educators and community stakeholders working to improve student graduation rates and increase the possibilities of their life success, along with increasing the body of qualitative and quantitative literature devoted to teacher efficacy.

Now in its second year, the ambitious three-pronged initiative to enhance teachers' confidence in their ability to inspire and lead predominantly "at-promise" urban students to academic success is fully underway.

DTEC, led by project director Dr. Johni Cruse Craig and supported by an expert panel of researchers generated an overwhelmingly positive response from the academic community. Calls for teacher training convened under the auspices of DTEC's newly established Teacher Efficacy Academy (TEA), enrolling 180 certified K-6 school teachers who served as classroom teachers in urban school districts. Each participant received free professional development to enhance their knowledge about teacher efficacy, instructional strategies on literacy and math, and First Book grants to help expand their classroom libraries.

EFFICACY

My teacher has efficacy.
She will help me achieve,
even when I'm down
she will not let me leave.

My teacher has efficacy.
She will make me thrive,
even when I'm dazed
she will help me strive.

My teacher has efficacy.
She will not let me fail,
even when I want to quit
she will not let me bail.

My teacher has efficacy.
I may not help at all,
but I don't have to worry.
My teacher will not let me fall.

Sebastian Perna
2015 Grand Prize Winner
Educators Unite
DTEC Poetry Contest
7th Grade Student
Mountain Island Charter School
Mt. Holly, NC



Volunteers attired in “Educators Unite Day” Tee-shirts.

The hugely positive response generated by the first TEA cohort set the tone for a second TEA training for certified K-12 school teachers. Enrollment is scheduled to begin in the next fiscal year.

Planning for DTEC’s Community Advocacy component enlisted the partnership of nonprofit organizations in 40 target cities to host and convene interactive Town Hall meetings. Scheduled to begin in August 2015, each session is structured to increase the number of community residents, organizations and businesses engaged in active dialogue surrounding teacher efficacy.

On May 6, 2015, leading up to the Town Hall meetings, DTEC sponsored “Educators Unite Day.” The one-day event focused on teachers as change agents for education and offered communities an opportunity to celebrate their



DTEC project director Dr. Johni Cruse Craig leads class during TEA I training session.

teachers, families and other supporters working daily to motivate and inspire students to learn and achieve.

Students, teachers and community stakeholders actively participated in the day’s activities. DTEC offered prizes for submissions of essays using the word “efficacy” and “self-efficacy” in either an essay or poem. Students, teachers and other adults were asked to use the hashtag #EducatorsUniteDay to spread the word on social media platforms. Signature t-shirts served not only as a community connection to Educators Unite Day, but also offered a fundraising tool in support of DTEC programs. Project plans call for a second annual Educators Unite Day in May 2016.

More information about DTEC and how teachers and stakeholders can participate can be found on the Foundation’s website.

Scholarship Awards

Educational Development through scholarship support is a major program component of DREF. Two of the Foundation's named scholarships are awarded to coincide with the Regional Conference Cycle of Delta Sigma Theta Sorority, Inc. During the summer of 2014, the Eula Dean Roby Scholarship and the Oleta Lawanda Crain Scholarships were announced; the Roby Scholarship was announced at the Farwest Regional Conference in Long Beach, CA, the region where Mrs. Roby had lived, and the Crain Scholarship was announced at the Central Regional Conference in Denver, the region where Oleta Crain resided. DREF manages the scholarship funds on an ongoing basis for many Delta chapters utilizing the Foundation's Charitable Engagement Services.

Reported below are the awardees of the two named DREF scholarships presented this fiscal year and a listing of the scholarship awards from Chapter Donor-Restricted Scholarship Funds at DREF.

Eula Dean Roby Scholarship for Education Majors

During the 2014-15 fiscal year, the Eula Dean Roby Scholarship was awarded to three students majoring in education; a \$3,000 scholarship was awarded to each student. One recipient was Rhaniece Choice, a senior at the University of Nebraska at Lincoln. Ms. Choice, who received the initial scholarship in 2011 and a renewal each subsequent year, majored in Early Childhood Education and Special Education and graduated in the Spring of 2015. Upon starting her student teaching, she stated: "I am so excited to be in the classroom and preparing our young children for the future. With the help of the Eula Dean



Rhaniece Choice



Ciarra Lewis



Ashley Miller

Roby Scholarship, I have been able to pay for my teaching books as well as purchase materials needed for my lesson plans. I absolutely enjoy teaching and watching students becoming eager to learn...thank you for supporting me

throughout my college journey and supporting my dream of becoming a teacher.”

Other Roby scholarship recipients included two students pursuing Master’s degrees in Special Education--Ciarra Lewis at Duquesne University’s School of Education in Pennsylvania, and Ashley Miller at Loyola Marymount University in California.

The Roby Scholarship was established by the late Eula Dean Roby, an educator and member of Delta Sigma Theta Sorority, Inc.’s Los Angeles Alumnae Chapter. Ms. Roby established the scholarship in 2000, and funded it primarily through her own financial resources and limited donor appeals, as part of her commitment to supporting students who desired to become educators. Ms. Roby, a Delta member for nearly 80 years, passed in April of 2013 at the age of 100.

Oleta Lawanda Crain Scholarship

The 2014-15 Oleta Lawanda Crain Scholarship was awarded to Aliyah Wilson, a first-year student from St. Louis, MO, who entered Xavier University of New Orleans in the fall of 2014. The Crain Scholarship is awarded to high school graduates from Colorado, Missouri, or Oklahoma with a high grade point average and community involvement who enroll in a Historically Black College or University.



Aliyah Wilson

Sigma Theta Sorority member, who resided in Denver, Colorado. Ms. Crain, a retired major in the U.S. Air Force and former regional administrator of the Women’s Bureau of the U.S. Department of Labor, died in 2007 at age 94. She led a groundbreaking career—a pioneer for women in the military, she was the first African American woman from Colorado to join the armed forces in 1942. She was one of three Black women, among 300 nationally, to enter officers’ training during World War II. When first joining the military, she entered the Women’s Army Auxiliary Corps (WAAC) and later transferred to the U.S. Air Force.

Chapter Donor-Restricted Scholarships Managed by DREF

Chapter	Scholarship Awards
Alcorn (MS) Alumnae Chapter	\$1,400.00
Atlanta (GA) Alumnae Chapter	\$10,000.00
Atlanta Suburban (GA) Alumnae Chapter	\$6,500.00
Broward County (FL) Chapter	\$1,000.00
Cincinnati (OH) Queen City Alumnae	\$7,150.00
Contra Costa (CA) Alumnae Chapter	\$5,000.00
East Kings County (NY) Alumnae Chapter	\$8,600.00
Eastern Panhandle (WV) Alumnae Chapter	\$1,000.00
Evanston North Shore (IL) Alumnae Chapter	\$6,000.00
Fairfax County (VA) Alumnae Chapter	\$15,000.00
Frederick County (MD) Alumnae Chapter	\$13,000.00
Gadsden County (FL) Alumnae Chapter	\$3,000.00
Grand Rapids (MI) Alumnae Chapter	\$9,050.00
Greenville (SC) Alumnae Chapter	\$1,000.00
Henry County (GA) Alumnae Chapter	\$3,000.00
Lake Oconee (GA) Alumnae Chapter	\$3,000.00
Madison (WI) Alumnae Chapter	\$3,500.00
Midland (MI) Alumnae Chapter	\$2,500.00

Chapter	Scholarship Awards
Northwest Arkansas Area Alumnae Chapter	\$9,500.00
Oklahoma Sooner Alumnae City Chapter	\$1,000.00
Orange County (CA) Alumnae Chapter	\$1,500.00
Orange County (FL) Alumnae Chapter	\$7,648.00
Phoenix (AZ) Metro Alumnae Chapter	\$10,200.00
Providence (RI) Alumnae Chapter	\$5,000.00
Rochester (NY) Alumnae Chapter	\$5,200.00
San Jose (CA) Alumnae Chapter	\$13,000.00
South Broward (FL) Alumnae Chapter	\$3,000.00
South Middlesex County (MA) Alumnae Chapter	\$3,500.00
Springfield-Decatur (IL) Area Alumnae Chapter	\$775.00
Staten Island (NY) Alumnae Chapter	\$1,833.00
Tallahassee (FL) Alumnae Chapter	\$4,000.00
Tampa (FL) Metro Alumnae Chapter	\$1,450.00
Valley Forge (PA) Alumnae Chapter	\$1,000.00
York (PA) Alumnae Chapter	\$1,750.00
Youngstown (OH) Alumnae Chapter	\$4,000.00

Additional Scholarships from DREF

Scholarship	Amount
Eula Dean Roby (Three Recipients)	\$9,000.00
Oleta Lawanda Crain	\$3,000.00

Scholarship	Amount
Stephanie Tubbs Jones Internship	\$10,000
<i>(includes \$3,000 stipend to student, cost of housing and program fee)</i>	

Community Empowerment Grantmaking.....

The Delta chapters and community-based organizations selected to receive grant awards during this fiscal year represent best efforts to create possibilities and improve lives in each of their communities. Whether working to reduce violence against women and girls, providing valuable financial literacy education, or introducing high school students to the benefits of pursuing a higher education, DREF grantees changed lives and opened doors of opportunity. Each year we highlight the work of our grantees to showcase how their programs made a difference.

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Let the Sun Shine In!

Outdoor games, sports, rock climbs, romps in the grass, crafts and campfires are activities most children experience when their parents pack then off to summer camp. These normal, fun getaway times are near impossibilities for children who are infected with the HIV virus, have AIDS, or reside in households with an immediate family member infected with the disease.

Members of the Jacksonville (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. recognized that all children deserve a carefree, welcoming camp experience regardless of their

health status. A place they can go without the specter of being considered different or shunned by other campers. That place is DSTJAX Camp Sunshine.

Established by the Jacksonville Alumnae Chapter with financial support from DREF and the Baptist Health Foundation, Camp DSTJAX hosted 21 deserving youth either infected with or affected by HIV/AIDS from underserved



Let the Sun Shine In! *Cont'd.*

Jacksonville communities. Along with offering a variety of outdoor activities, the camp and its trained counselors worked to improve the campers' self-esteem and emotional well-being, and helped their young participants understand that they held the "courage to dream." Educational and enrichment activities like the Black History Hollywood Squares game helped the youngsters learn the value of teamwork when they collectively had to come up with correct answers while competing against other teams. Their self-confidence and knowledge of current events were put to the test during their "Great Debater" activity designed to encourage the campers to face and conquer their fears.

This year's camp session theme, "It's a Red Carpet Event: Lights, Camera, Action!" set the tone for an opportunity to paint their own Hollywood Star revealing their goals and aspirations as well as to decorating their own hand molds. Each of these creations were displayed at the closing reception for



friends and family to see as they stepped onto the Walk of Fame, similar to the iconic Hollywood Boulevard Walk.

The best testimony signaling the camp's success comes directly from the participating campers... "Camp Sunshine rocks! You make new friends...You learn lessons...Camp is Cool!" And from another excited camper, "Wow, it's the best camp I ever went to...I'm coming back next year!"



Home Begins Here!

Genesis Home, based in Durham, N.C., works to end homelessness for families with children by providing housing and supportive services to foster independence. Managing life for families in a stable living environment we all know can be challenging. Imagine the added difficulties if those challenges are layered upon a family experiencing homelessness. Children still have to go to school. Parents still need to provide care, comfort, safety, food, shelter and the hope of stability for themselves and their children. Genesis Home, Inc. helps by providing these essentials for living until the family can become self-sustaining, and also thinks about how children can still be children and enjoy their school breaks.

For one-week in the spring, seven children of homeless families attended an art residency program where they were immersed in an all-day, artistic experience, most for the first time in their young lives. The importance? Research shows that children in homeless households are at risk of a variety of negative behaviors including teen pregnancy, gang involvement, and dropping out of school. Positive programming, like “Home Begins Here” creates positive self-esteem,



healthy relationships with adult role models, and a sense of accomplishment. As important, the children’s parents were able continue to work or attend school without worrying about their young ones.

Each day, the 8 to 12-year-olds were introduced to and actively participated in the visual, performance, design or literary arts instructed by local guest artists. The youth learned to trust their creative instincts and produced bookmarks; made journals; played theater games, talked about rhythms and played instruments; created stories and performed them; and learned

Home Begins Here! *Cont'd.*

about choreography and movement through dance. Each student was encouraged to ask the participating artists questions about how they learned their skills and how they trusted their creative impulses.



One of the guest artists discussed how she became an entrepreneur, the importance of math, and how her life as an artist now sustains her family. Afternoons were devoted to photography. The students learned about the importance of documentation and received their own cameras to document and understand what it takes to compose and shoot a great picture.

The program concluded with the installation of an exhibit of the students' work in the Genesis Home's multi-purpose room. Each received a few of the printed images they captured during the week along with the journals, bookmarks and necklaces they created. This year's spring break took on a brand new meaning for these young people that learning creates artistic possibilities!

College Bound!

The Community Empowerment Grant awarded to Buffalo Alumnae supported the Dr. Mattie L. Rhodes College Preparatory Program and HBCU Tour, which enabled the chapter to keep fees affordable for high school junior and senior participants. The Chapter's college

prep program offers a six-week calendar of workshops to prepare students to successfully apply for college. Topics covered in the workshops include admissions and completing entrance applications, financial aid, and campus life. The student participants also have the



coveted opportunity to travel from their western New York community to tour Historically Black Colleges and Universities (HBCU).

The 2014 HBCU Tour brought students to the Mid-Atlantic Region, where they visited Howard University (Washington, DC), Morgan State University (Baltimore, MD), and Virginia State University (Petersburg, VA). There were a total of 34 students participating in the HBCU Tour. The students and their parents described the Chapter's college prep program as "a life-changing experience." The visit to the college campuses gave students an up-close, personal experience with those particular institutions and the information shared at the workshop sessions was extremely valuable in efficiently preparing admission applications and financial aid packets. It has also been noted by the

Buffalo Alumnae Chapter that several of the students who participate in the HBCU Tour become students at one of the colleges where they visited.

The Buffalo Alumnae Chapter has sponsored the HBCU tour since the 1990s and it was named the Dr. Mattie L. Rhodes College Preparatory Program and HBCU tour in 2013 in honor of the chapter member who initiated this effort. Dr. Rhodes, who served as chapter president from 1990-95, is a recently retired professor of nursing from the University of Buffalo, and is widely published on topics including health disparities among African Americans. The college prep program and HBCU tour are offered annually and are the signature Educational Development programs for the Buffalo Alumnae Chapter.

2014-2015 Community Empowerment Grantmaking Program Grantees

Civic Engagement

Community Advocates for Family & Youth, Inc. (MD)	\$1000
Women Against Violence Everyday (WAVE)	
Decatur (GA) Alumnae Chapter	\$500
Youth Forum	
Ecumenical Family Shelter Inc. (VA)	\$750
Support for emergency housing	

Educational Development

Baltimore (MD) Alumnae Chapter	\$1000
Girls Conference for Delta Academy and GEMS	
Buffalo (NY) Alumnae Chapter	\$1500
College Prep and Black College Tour	
Columbia (MD) Alumnae Chapter	\$750
Delta GEMS	
Deltas of Charlotte Foundation (NC)	\$750
Math initiative for Delta Academy	
Genesis Home Inc. (NC)	\$1500
Art residency program for students in transitional housing	
Gwinnett County (GA) Alumnae Chapter	\$500
Delta Academy and Delta GEMS	
HEAS Foundation (CA)	\$750
EMBODI Conference	

Henry County (GA) Alumnae Chapter	\$500
Delta Academy, GEMS and EMBODI	
Orange County (CA) Alumnae Chapter	\$750
Delta GEMS & EMBODI	
Orange County (FL) Alumnae Chapter	\$1500
Catching the Dreams/ Delta Academy	
Project GRAD Akron (OH)	\$1000
ACT Prep Program	
Seattle (WA) Alumnae Chapter	\$750
Delta Academy/GEMS	
Shelby County (TN) Alumnae Chapter	\$750
Science, Technology, Engineering and Math (STEM) program	
Slidell (LA) Alumnae Chapter	\$750
HBCU Tour and STEM program	

Financial Literacy

Columbia (MO) Alumnae Chapter	\$750
Financial Literacy	
Delta San Francisco-Peninsula Foundation (CA)	\$1000
Financial Fortitude Workshop	
Stone Mountain-Lithonia (GA) Alumnae Chapter	\$1000
Financial Literacy	
Washington, DC Alumnae Chapter	\$1500
Financial Literacy	
Westchester Deltas, Inc. (NY)	\$750
Financial Literacy for young women	

Health and Wellness

Community Health Coalition, Inc. (NC)	\$750
Health awareness program for youth	
Deltas of Oak Ridge, Inc. (TN)	\$500
Women's Healthy Choices Awareness Expo (WHCAE)	
Jacksonville (FL) Alumnae Chapter	\$750
Marietta-Roswell (GA) Alumnae Chapter	\$750
Women's Health	
Quaker City (PA) Alumnae Chapter	\$750
Health Fair	
San Bernardino Riverside Area (CA) Alumnae Chapter	\$500
Health Fair	
Shreveport (LA) Alumnae Chapter	\$1500
Childhood Obesity Walk	
Westchester (NY) Alumnae Chapter	\$750
Health and Wellness	

The Center for Research on African American Women

Stephanie Tubbs Jones Annual Forum

The Stephanie Tubbs Jones (STJ) Social Justice Institute is an entity of the Center for Research on African American Women (The Center) that offers programming and educational development activities. On February 28, 2015, the Fifth Annual STJ Forum, held during Delta Days in the Nation's Capital, focused on teacher efficacy for the third consecutive year.



Dr. Cathy Kea

DREF continued to conduct its current signature program on teacher effectiveness through its national initiative, the Delta Teacher Efficacy Campaign (DTEC). This year's forum addressed the topic "A2—*Achievement and Attitude: Bridging the Gap through the Delta Teacher Efficacy Campaign (DTEC)*." Featured panelists included Dr. E. Camille Fears-Floyd, Special and Gifted Education Coordinator, Macon County,

Alabama Schools; Dr. Monika Shealey, Dean of Education, Rowan University (New Jersey); Dr. Cathy Kea, Professor of Curriculum & Instruction, North Carolina A&T State University; Dr. Martha Lue Stewart, DREF Board Member, Chair of the National Program Planning and Development Committee (Delta Sigma Theta Sorority, Inc.), and Professor Education, University of Central Florida.

Program participants also included Principal Baruti Kafele, author, *Closing the Attitude Gap*; Dr. Johni Cruse Craig, Project Director, DTEC; and Dr. Kris Marsh, Assistant Professor of Sociology, University of Maryland at College Park, served as the moderator.

Each presenter shared information on how to have an impact upon teacher effectiveness and

Stephanie Tubbs Jones Annual Forum *Cont'd.*

student achievement by practicing culturally-responsive teaching. In her presentation, Dr. Kea expressed that many students do not succeed in school because their cultural, social, and/or linguistic characteristics are unrecognized,

misunderstood, or devalued. “To teach me is to know me,” she added. The DTEC program is supported by a matching grant from the Bill and Melinda Gates Foundation.

Advocacy in Action

Also at this year’s STJ Forum, contributors to the book *Advocacy in Action: 100 Years of Social Action in Delta Sigma Theta Sorority, Inc.* held a book signing session. On behalf of The Center for Research on African American Women, DREF extends appreciation to Dr. Ramona H. Edelin, Anita Moore-Hackney, Dr. Claudia Nelson, Betty J. Penn, and Deborah Wilder for promoting the book and holding the book signing session. All book sales benefit The Center.

At the invitation of Dr. Gladys Gary Vaughn, member of the Board of Directors of the Association for the Study of African American Life and History (ASALH) and a former co-chair of the National Social Action Commission of Delta Sigma Theta Sorority, Inc., DREF participated in the Author Event at the 89th

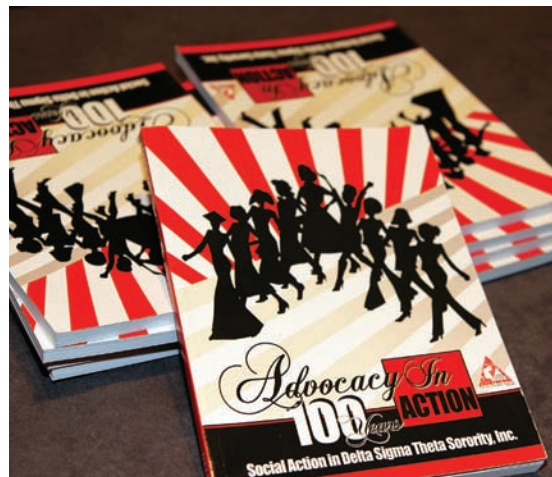


Photo by Angela B. Holmes

Annual Black History Luncheon sponsored by ASALH on February 27, 2015. Dr. Vaughn is also a contributing author of *Advocacy*. Dr. Nelson, the principal author of *Advocacy* was available at the event to sign copies of books purchased.

2015 STJ Summer Internship

The 2015 Stephanie Tubbs Jones Summer Internship was awarded to Kimberly Delk, a student majoring in English and Political Science at Howard University. She was assigned to intern in the office of Congresswoman Marcia L. Fudge (D-OH). The nine week, paid internship was sponsored in collaboration with the Congressional Black Caucus Foundation. Upon graduation, Ms. Delk, a member of Delta Sigma Theta Sorority's Alpha chapter, plans to enroll in law school. Kimberly is a member of Delta Sigma Theta Sorority's Alpha Chapter at Howard University.



Kimberly Delk

As an intern, she had an opportunity to draft legislation, compose constituent letters, brief the Congresswoman on various hearings, take meeting minutes throughout hearings, and attend a few Congressional special events alongside the representative. When expressing what the internship experience afforded her, Ms. Delk stated: "... each and every leadership session informed me of ways to build my career via furthering my education, maintaining relationships, and making wise decisions. I will be forever indebted to the selection

committee for this program and each of the events which placed me into a realm of Black excellence unlike anything I have ever known. In years to come, I will be sure to invest in the next generation the same way others invested in me...this program has taught me that my success means nothing if I do not bring others along as I make that climb."

The STJ Internship is supported by the Bill and Hillary Clinton Family Foundation and Delta member Michele V. Hagans.

DREF Operations.....

The professional staff of the Delta Research and Educational Foundation conducts the day-to-day operation led by Patricia W. Lattimore, Chief Executive Officer (CEO). Other staff positions for the 2014-15 year include the Project Director for the Delta Teacher Efficacy Campaign (DTEC), Director of Programs, Director of Development, Development and Program Associate, Administrative Assistant/Office Manager and the Financial Consultant. The DREF staff is charged with managing administrative tasks as they relate to implementing charitable and educational programming for the Foundation and its constituent base.



DREF Staff at Research Agenda Meeting, October 2014:
L-R: Deborah Peaks Coleman, Director of Programs; Ashley Daniels, Administrative Assistant/Office Manager; Cheryl Thomas, Financial Consultant; Patricia W. Lattimore, Chief Executive Officer; and Trenise Cockerham, Development and Program Associate; standing in back is Dr. Johni Cruise Craig, DTEC Project Director.

Photo by Angela B. Holmes

New Staff

This year, a new Financial Consultant, Cynthia Wheeler, CPA, joined the DREF team in February 2015, succeeding Cheryl Thomas, CPA, who successfully managed fiscal affairs at DREF for nine years. Ms. Wheeler brings an extensive background of financial expertise to her role at DREF, having more than three decades of experience in accounting and related areas: grants management, budgeting and financial audits in the non-profit, governmental, higher



Cynthia Wheeler

education and private industry sectors. She is the principal consultant for the financial consulting firm, All Things Accounting. Additionally, she has held financial or accounting positions at the National Council of Negro Women, the Atlanta Technical College, Big Brothers Big Sisters of Metro Atlanta, Technical College System of Georgia, KPMG Peat Marwick, and other firms. Ms. Wheeler is a graduate of Dillard University in New Orleans.

Charitable Engagement Service

A key aspect of the daily operation at DREF involves providing Charitable Engagement Services to local chapters of Delta Sigma Theta Sorority, which includes managing their charitable funds and providing technical assistance with their fundraising activities. DREF maintains Donor Restricted Funds for approximately 200 Delta chapters. Many of the funds held by Delta chapters at DREF are relegated for scholarship awards. In this 2014-15 Annual Report, DREF recognizes Atlanta Alumnae for their continuous years of awarding scholarships to local students seeking higher education. In this fiscal year, the chapter awarded \$10,000 to students. DREF provided technical support to the chapter for its 2015 luncheon fundraising event, “Celebration



Atlanta Alumnae members present awards to 2015 scholarship recipients; Elizabeth Murray, Scholarship Chairperson, at microphone; Deborah Thompson, First Vice President on left, and Dr. Annease C. Jones, Event Chairperson on far right.

Photo by Jennifer Denise Walton

of Women—Empowered Leaders Impacting the World.” Event proceeds benefited the scholarship program. Carol Carter is president of Atlanta Alumnae.

Appreciation to DREF Volunteers

The efforts of the small DREF staff and office operations are augmented by volunteer support. Volunteers have been instrumental in providing service for daily administrative tasks, meeting planning, special events, and fundraising. This fiscal year, volunteers were engaged to prepare informational materials and assist on-site for the 2014 Regional Conference Cycle, 2015

Stephanie Tubbs Jones Forum at Delta Days in the Nation’s Capital, DREF Board meetings, the 52nd National Convention of Delta Sigma Theta Sorority, Inc. and other special projects. A hearty appreciation is extended to the 50 volunteers who collectively logged in nearly 800 hours to support the mission of DREF.

2014–2015 Financial Statements.....

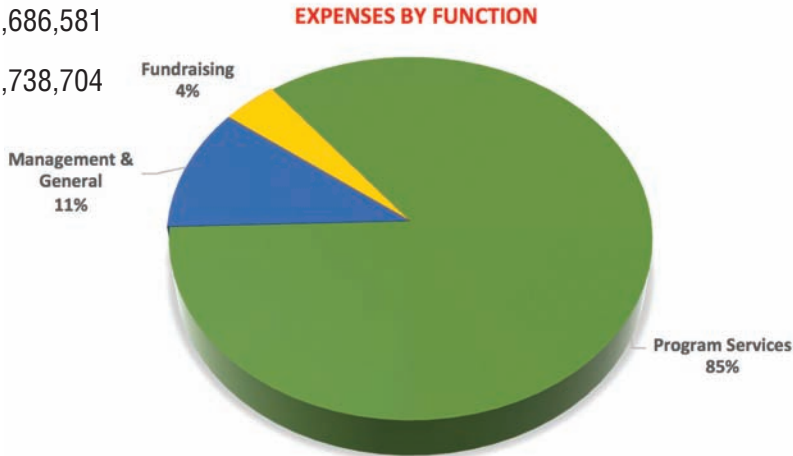
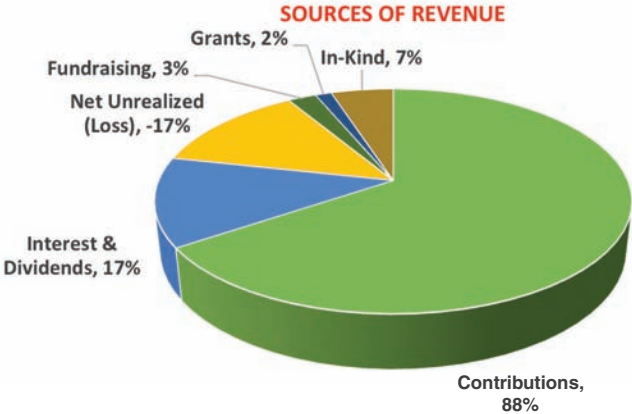
Assets

Cash and Cash Equivalents	\$874,270
Investments	4,849,771
Grants Receivable	3,553
Fixed Assets	6,695
Other Assets	4,415
Total	\$5,738,704
Total Liabilities	\$52,123

Net Assets

Unrestricted	\$1,468,802
Temporarily Restricted	3,294,650
Permanently Restricted	923,129
Total	\$5,686,581
Total Liabilities & Net Assets	\$5,738,704

Statement of Activities



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