

DELTA

RESEARCH AND
EDUCATIONAL FOUNDATION



CREATING POSSIBILITIES ...
IMPROVING LIVES



ANNUAL REPORT 2013 - 2014

MISSION STATEMENT

The Delta Research and Educational Foundation (DREF) promotes research which identifies and fashions solutions to issues affecting African American women and their families, nationally and globally, through funding and support of the charitable and educational programs of Delta Sigma Theta Sorority, Inc. and collaborative organizations.

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MESSAGE FROM THE PRESIDENT



Dear Friends,

It is with great enthusiasm that I share with you the work, the direction and the accomplishments of the Delta Research and Educational Foundation (DREF). The 2013-2014 program year began on a very special high note – coinciding with the historic Centennial Celebration of Delta Sigma Theta Sorority, Inc.

I am proud to report that a DREF event, the 5K Walk for Your Life that took place on the National Mall helped set the tone for a memorable milestone celebration.

DREF sent a strong message that African American women have to be consciously aware and take care of their own health needs to make a positive impact upon their family's and their community's status. Nearly 1,200 Delta Sigma Theta Sorority members, the U.S. Surgeon General, celebrities, friends, family members and others joined us for the 5K Walk in spite of the rainy weather! I extend special thanks to our generous sponsors, staff and volunteers for a truly successful wellness event and health fair.

Our mission throughout the year continued to focus on the health and well-being of African Americans with particular attention paid to the overall well-being of young girls and boys. You will see as you read the Annual Report that our grantees centered their efforts on programs that helped to strengthen educational outcomes, expand career pathways, provide behavioral tools that assist youth to make better life choices, and offered new techniques, training and counseling on ways to improve their health and decision-making.

“Without you, none of our life-changing accomplishments would be possible.”

I am also pleased to share with you the board of directors' decision to hire Patricia Watkins Lattimore as DREF's Chief Executive Officer. It is in full faith and confidence that we place the day-to-day management and strategic direction in the hands of a seasoned professional with the skill and experience to position the Foundation as a charitable entity actively involved in and serving as an initiator of programs that improves the lives of African American women and their families.

As you open the pages of this Annual Report, please know that we are sincerely grateful for your contributions, your willingness to volunteer, and your continued care about improving the social and economic factors affecting the lives of African American women and their families. Without you, none of our life-changing accomplishments would be possible. Thank You! I hope you take pride in the continued work and the accomplishments of the Delta Research and Educational Foundation that you helped to make possible!

Sincerely,



Alison J. Harmon, Ed.D.
President

FUND DEVELOPMENT

This year, DREF strengthened our multi-faceted fund development approach with the goal of reaching and engaging a broader donor community. The outreach plan blended our use of Internet fundraising with the production of highly visible, on-the-ground and corporate-sponsored events, in combination with expanded workplace giving strategies.

Our traditional development activities continued which addressed the giving preferences of our long-time donors. In concert, the strategic resource development shifts successfully worked to introduce the Foundation to new donors and provide current contributors with “proof positive” that our work continues to support and improve the lives of African American women and their families.

Included in this year’s Annual Report are a few examples of our efforts to not only expand our donor base, but also to reach and “touch” and thank our donors. We more than appreciate their steadfast and continuing gifts that keep DREF’s mission alive and our program funding goals within reach.

5K Centennial Walk for Your Life and Health Fair

DREF continued to educate and inform African American women about the growing number of health concerns adversely affecting our lives and those of our family members. The Foundation’s signature fundraising program, the 5K Centennial Walk for Your Life launched in July 2013 and signaled

the start of an initiative designed to bring DREF and its program focus closer to our supporters. The first of several wellness-focused events attracted more than 1,200 registrants to Washington, DC’s





National Mall as one of Delta Sigma Theta Sorority, Inc.'s "Welcome" events preceding the official opening of the Centennial Celebration.

Leading off the Walk with DREF and Sorority leadership was U.S. Surgeon General Dr. Regina Benjamin, serving as the event's Grand Marshall. The accompanying health fair, organized

in partnership with Divas, MPH, introduced participants to wellness activities that fit into busy lifestyles, performed health screenings, and provided information to help participants learn how to get and maintain healthier lifestyles. The 5K Centennial Walk event was sponsored by TVOne, AETNA, Safeway, and Bert Smith & Co.



Deltas at the CIAA

Each year, sports enthusiasts travel from across the country to attend the widely-heralded Central Intercollegiate Athletic Association (CIAA) basketball tournament. For the second time, DREF and the Charlotte (NC) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. presented the "Deltas at the CIAA Brunch." Nearly 300 Delta Sigma Theta Sorority, Inc. members

attended the fundraising affair including the 20th National President of Delta Sigma Theta Sorority, Inc., Dr. Bertha Maxwell Roddey, retired and living in Charlotte.



L-R Deirdre Powell White, Dr. Bertha M. Roddey, Patricia Watkins Lattimore

Shop and Smile

The Foundation partnered with AmazonSmile as an opportunity for donors to financially support our work while shopping. An eblast communication from DREF alerted our donors to the online fundraising program. Simple and automatic, Amazon.com shoppers made purchases in their usual fashion and at the same time designated DREF as



their charity of choice for donations by the giant and frequently visited, online shopping portal. Participation by shoppers in the AmazonSmile fundraising program supported DREF and did not incur any additional cost to their purchase. DREF plans to continue participation in the AmazonSmile fundraising program.

#GIVING TUESDAY™

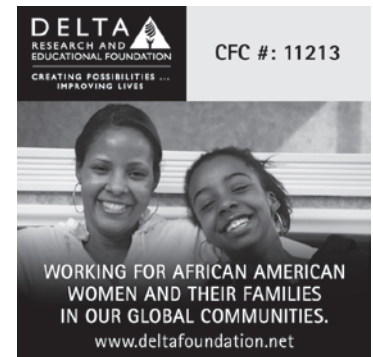
On December 3, 2013, DREF joined more than 10,000 other non-profit organizations as participants in a movement to create a national day of giving. Occurring on the first Tuesday following the Thanksgiving holiday, Giving Tuesday served as the national kick-off to the traditional holiday giving season. The date for charitable emphasis occurs following

the highly commercial shopping periods of Black Friday and Cyber Monday, and appeals to individuals to set aside disposal income for charitable and educational programs that will support deserving causes and persons in need. The special day of giving was created in 2012 to encourage charitable activities that support non-profit organizations.

Combined Federal Campaign (CFC)

The Foundation participated in several annual Combined Federal Campaign Kick-Off activities that signaled the opening of the Workplace Giving season. This year, federal workers including government agency employees, members of the military and the postal service as well as civilian donors, committed to payroll

deductions to support DREF's programs. We are pleased to report that 2013 pledges included 200 new donors. Concerted efforts were also placed on reaching employees participating in state-sponsored giving funds.



Gates Foundation Grant Award

The Foundation received a \$450,000 matching program grant from the Bill & Melinda Gates Foundation to fund DREF's Delta Teacher Efficacy Campaign. The three-year award focuses on enhancing teacher preparedness leading toward improved student academic performance. The grant is matched by DREF and provides the necessary funding to conduct the nationwide

initiative. The Campaign supports teachers serving students of color as it considers the key findings of the Measures of Effective Teaching research project conducted by the Gates Foundation. DREF focuses on ensuring that 80 percent of students will graduate from high school with the knowledge and academic preparedness needed to complete college by 2025.

The mGive Foundation

DREF partnered with The mGive Foundation (TMF) to launch a mobile phone campaign to receive donations via text. TMF fosters social advancement by enabling an environment for mobile technology to create efficiencies,

accountability, and communication to extend the reach of the philanthropic community.

Formed in October 2009, TMF is a 501c3 public



charity registered or able to solicit contributions in all states working to enhance the mobile giving ecosystem. TMF seeks to further cultivate the current state of mobile giving to increase efficiency, access and integration of mobile giving.

Mobile philanthropy has traversed an impressive course thanks to the commitment and collaboration of the

wireless and nonprofit communities. As a result, DREF was able to engage hundreds of donors to participate during the one year campaign. Giving in increments of \$10.00, this partnership provided resources to support our programs.

Note: Text donations no longer apply using The mGive Foundation.

WHY WE CARE, WHY WE GIVE



Paulette C. Walker, Ed.D.

National President & Chief Executive Officer

Delta Sigma Theta Sorority, Inc.

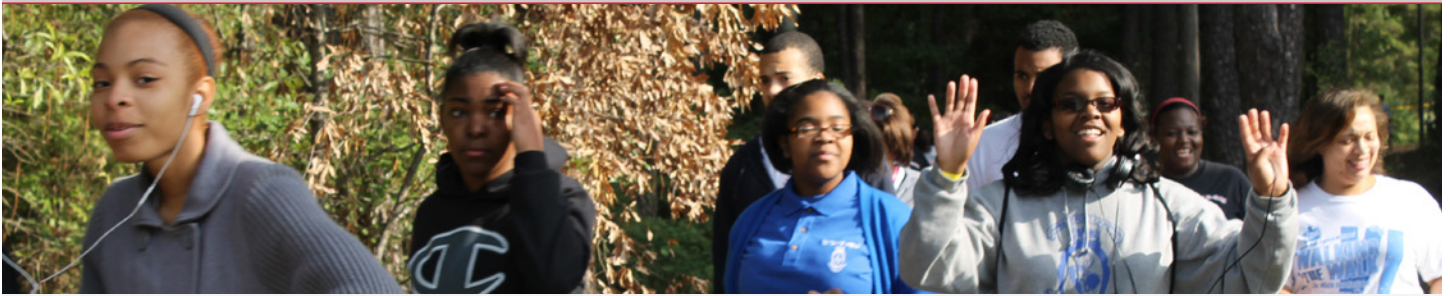
“The children are our future...I do not think we can ever do enough...,” said Dr. Paulette Walker when asked about DREF grants supporting programs for girls and young men. Her perspective is based, not only on her unwavering belief in the work of the charitable foundation established by Delta Sigma Theta Sorority, Inc., but also as a career-long educator. Asked when she first made the decision to contribute to DREF, Dr. Walker replied, “It was in the mid-70s....I understood the

importance and significance of having that arm of the Sorority...to foster the growth of the total organization.”

Active in her career retirement, Dr. Walker remains a consistent DREF contributor and supporter. Her message to Delta Sigma Theta Sorority, Inc. members is a clear one, “If we don’t have programs that can help guide them [young people] through their thought processes, then where will we be 15 or more years from now?” She goes on to say that, “All of DREF’s programs are important to me...each one has an impact upon the “who” we are. We need to make sure to have a foundation to continue the great work that we’re doing.”



COMMUNITY EMPOWERMENT GRANTMAKING PROGRAM



SHREVEPORT (LA) ALUMNAE CHAPTER

“Take a Walk with Delta: Fight Childhood Obesity”

Get Up and Move with Delta!

For the past three years, The Shreveport (LA) Alumnae Chapter has hosted a health and wellness activity designed to reduce the devastating and long-term effects of obesity among African American youth. In the Shreveport community, not unlike other towns, cities and rural communities across the country, it is reported that approximately 40 percent of African American children considered obese. A closer look raises a serious alarm for African American and adolescent rates, as reported by Lady Michelle Obama’s *Let’s Move* initiative fact sheets indicates that “African American adolescent girls ages 12-19...have the highest prevalence of obesity of any group by gender, race or ethnicity.”



These and other alarming statistics prompted the Shreveport (LA) Alumnae Chapter to take action. A \$1,000 Community Empowerment Grant award supported the “Take a Walk with Delta: Fight Childhood Obesity” event held in the fall of 2013. The free health and fitness activity engaged young girls participating in the Delta Academy, Delta GEMS, young men in the EMBODI program and other young people involved with local youth groups. The chapter’s goal was to raise awareness about the health dangers associated with childhood obesity in addition to reminding the young people and their parents that something as simple as a walk in the park can have a positive impact upon their lives forever.



On that sunny October 26th day, 212 young people and adults came out to the park prepared to learn how to change their behaviors and add elements to improve their health status. Warm up exercises led by Robert “Superman” Blount, a local fitness expert, energized the crowd before stepping off the walk. Participants received healthy nutrition information, learned more about the benefits of exercise, and were eager to learn how to work their way to good health and being physically fit.

2013-2014 COMMUNITY EMPOWERMENT GRANTEES

The Annual Community Empowerment Grantmaking Program sponsored by the Delta Research and Educational Foundation offers program grant awards to local chapters of Delta Sigma Theta Sorority, Inc. and community-based organizations to support initiatives that empower the lives of African American women, youth, and families. The DREF grants support programs in the following areas: Civic Engagement, Educational Development, Financial Literacy, Health and Wellness, and International Awareness and Involvement.

Civic Engagement

Century City (CA) Alumnae Chapter

\$1,500

Operation EMR (Education, Mobilization, and Registration): *It's An Emergency*

Following an all-time low voter turnout during the May 2013, Los Angeles, CA city elections, the Century City Alumnae Chapter of Delta Sigma Theta Sorority, Inc. launched an effort to engage more citizens in the voting process. Their goal was to increase voter registration by five percent and the registration of African American women by 20 percent. Chapter efforts included partnering with 20 community, civic, charitable and religious organizations to help reach their objective during the 12-month grant period. A publication of the EMR outcomes will be published and shared with the community.

Educational Development

Central Arkansas (AK) Alumnae Chapter

\$1,000

Delta Academy/ GEMS

For the second consecutive year, Central Arkansas Alumnae Chapter received a grant award to support its Book Club. The literacy initiative for girls works to spark interest in reading among young girls between 11-14 years old participating in the Delta Academy, and teens between 15-18 years of age enrolled in the Delta GEMS: "Girls Empowering Myself Successfully" program.

Des Moines (IA) Alumnae Chapter

\$1,000

Delta Academy/ GEMS and EMBODI

Building and Shaping Healthy Families served as the theme of a day-long conference held for Delta Academy, Delta GEMS and young males participating in the EMBODI program along with their families and “extended families.” The event focused on enhancing the family unit and offered sessions on health and wellness, nutrition, exercise, and mental health. Additionally, workshops were presented on mastering effective communication and the importance of voluntarism.

East Point College Park (GA) Alumnae Chapter

\$750

College Tour

During the spring break of the 2013-14 school year, the Educational Development Committee hosted 50 girls on a two-day tour of Georgia state colleges and universities. The College Tour activity was augmented by the presentation of informative college preparation workshops.

Fairfax County (VA) Alumnae Chapter

\$750

College Bound: Road to Success

The *College Bound: Road to Success* Program was designed to have an impact upon the disproportionality between college enrollment and the graduation rate of African American students who reportedly experience the lowest graduation rates among all ethnic groups. At its annual luncheon event, parents and students learned how to navigate college matriculation. Participants were provided with tools and information focusing on the academic, social, and financial areas to help successfully transition from high school to college.

Jefferson County (AL) Alumnae Chapter

\$1,000

ACT Prep

ACT Preparation Study Sessions were presented to high school students providing strategies and advice for successfully taking the ACT college entrance exam. Certified educators reviewed subject matter covered by the exam (English, math, reading, and science), and shared test-taking strategies. A mock examination, under authentic ACT test taking conditions was administered. Two sessions were offered during the fall and spring to correspond with the actual ACT testing schedule offered during the school year.

Kinston (NC) Alumnae Chapter

\$1,000

Delta Academy/ GEMS

Educational development activities were presented monthly throughout the school year for girls enrolled in the chapter's Delta Academy and Delta GEMS mentoring programs, with a special emphasis on excelling in mathematics and science. A core component encouraged youth to consider careers as entrepreneurs. Local business persons and area entrepreneurs addressed the youth. While the local Delta chapter mentored young girls, they invited local fraternity members to model their program activities for presentation to young boys.

Phoenix (AZ) Metropolitan Alumnae Chapter

\$750

EMBODI Conference

The 2014 Annual EMBODI Conference focused on equipping young African American males with tools needed for personal and educational development upon completion of high school. The event included an education and career fair, a health-related panel discussion, and workshops on finances. A highlight

was teaching the young men the importance of being committed to civic affairs in their local communities. The youth were encouraged to “give back” through volunteer service to the same community that is investing in them.

Richmond (VA) Alumnae Chapter

\$1,000

College Admissions: Infinite Scholars

Richmond (VA) Alumnae Chapter partnered with the Infinite Scholars Program, founded in St. Louis, MO, to present the only College Admissions Fair held in Virginia. College/university representatives participated in the fair, seeking qualified students to receive on-site scholarship awards (merit based and need based), on-site admissions, and a waiver of all application fees on the day of the Fair. While students were interviewed by admissions counselors, parents were engaged in a series of college financial aid workshops. During last year’s (2012-13) Infinite Scholars Fair, colleges awarded in excess of \$7,083,380 in scholarships.

Rolling Hills/ Palos Verdes (CA) Alumnae

\$750

Girls in STEM

Girls in STEM was an inspiring one-day conference for girls in grades 5-10 geared toward increasing the number of women in science, technology, engineering and mathematics (STEM). Girls attending the conference participated in hands-on activities and attended seminars on career opportunities in STEM-related fields. Women impressed upon the girls the importance of taking classes in science, math and technology in middle school and high school to ensure that the girls were prepared to be successful. Each attendee gained a greater understanding of the importance of STEM as a way to solve the world’s major problems.

Health and Wellness

Southfield (MI) Alumnae Chapter

\$1,000

Delta Academy/ GEMS and EMBODI

The chapter sponsored a health expo for students participating in its three signature youth programs: Delta Academy, Delta GEMS, and EMBODI. “Destination Healthy You and The Get Up, Get Fit Health Expo” offered a series of health and wellness seminars that instructed the youth on how to achieve health and wellness through proper nutrition, physical exercise, a balanced lifestyle, and related topics.

Decatur (GA) Alumnae Chapter

\$1,000

Physical and Mental Health

The Decatur Alumnae Chapter conducted a health and wellness initiative “I Am Physical and Mental (P.A.M.)” to address the severe health disparities in DeKalb County, GA. The P.A.M. program promoted health, wellness and educational empowerment among African American women and their families. The initiative was launched in October 2013 at a Community Health Fair and continued at several follow-up workshops throughout the program year. The chapter partnered with several community health agencies and other stakeholders to implement the wellness initiative.

Glen Ellyn (IL) Area Alumnae Chapter

\$750

Mental Health

A Mental Health Symposium for teens and young adults, parents and grandparents and teachers in the Glen Ellyn, Illinois community was convened to focus upon and educate participants on recent incidences of gun violence and the increasing rates of untreated mental illness among young minorities. The chapter designed the program to educate the community about mental health issues with the participation and expertise of mental health professionals during workshops and resource material available at information booths.

Marietta-Roswell (GA) Alumnae

\$1,000

Teen Forum

Approximately 425 youth living in Cobb, Cherokee, and North Fulton counties attended the 2014 teen forums presented by the Marietta-Roswell Alumnae Chapter. Two forums were held for two age groups. The forum for the 16-18 year-old young ladies entitled, "The Road to Greatness" covered topics including preparing for college, handling stress, and managing unpredictable major life transitions. The second forum entitled "Designing You: Turn Up for Success" for teens aged 12-17 years included workshops on career development, constructive use of social media, and self-esteem.

North Harris County (TX) Alumnae Chapter

\$500

Building Self-Esteem

The chapter presented a half-day conference on “Building Self-Esteem” which targeted a youth audience to promote the importance and understanding of self-worth and how it sets the foundation in determining a teen’s future success. Topics covered at the personal development conference addressed low self-esteem, self-respect, self-love, and bullying. The event included a general forum followed by break-out sessions for small group discussions.

Shreveport (LA) Alumnae Chapter

\$1,000

Fighting Childhood Obesity

Inspired by First Lady Michelle Obama’s “Let’s Move” initiative and the widespread obesity among the nation’s youth population, Shreveport Alumnae was motivated to present a health initiative entitled “Take a Walk with Delta: Fight Childhood Obesity.” The annual Walk was presented in the fall of 2013 and engaged participants in the chapter’s youth programs (Delta Academy, Delta GEMS, and EMBODI) and community residents. The Walk encouraged youth and their families to incorporate walking and other forms of physical exercise into their daily activities to prevent obesity, cardiovascular, diabetes and other disorders.

Tucson (AZ) Alumnae Chapter

\$750

CPR Training

In collaboration with the University of Arizona Sarver Heart Center and Deltas of Southern Arizona, Inc., the Tucson Alumnae Chapter presented a training session of Chest-Compression Only CPR to 1,000 minority community

residents. The free health and wellness education conference and training was planned to reduce the number of deaths in the minority community, empower community members, and limit fears associated with assisting people who are in need of emergency medical help.

Recovery Grantmaking Fund (Hurricanes Katrina and Rita)

Special grant awards were made to agencies in the Gulf Coast section of the country that are continuing to rebuild communities and benefit individuals affected by the devastation caused by Hurricanes Katrina and Rita in 2005. An award of \$5,000 was designated for each of the following organizations: Armstrong Family Services to support transitional housing needs; Desire Street Ministries to support its Wellness Center; and the Foundation for the Mid-South to support community development initiatives.

Restricted Grant Awards

Special grant awards were made from restricted charitable funds to benefit domestic causes and international entities. Restricted funds were awarded in 2013-14 to the following agencies or organizations:

- The Adelaide Tambo School in Soweto, South Africa received a \$600 grant to support the general upkeep of its facility.
- The Haiti Relief Fund was awarded \$24,754 to benefit Water & Education International in Haiti, West Indies to benefit the Churette School Project that provides clean water, supplies, medication and food to the Haitian people.
- My Sister's Keeper in Boston, MA received \$3,200 to provide humanitarian aid to Sudanese women.

-
- Kenya K.E.E.P (Kenya Kids Educational Enrichment Project) received a \$33,825 grant to drill a deep water well for Muindi Mbingu Secondary School (located in Machakos, Kenya) to provide clean water.
 - Mary Help of the Sick Mission Hospital in Thika, Kenya was awarded \$31,700 to purchase medical equipment.
 - I CAN FLY International in Machakos, Kenya was awarded \$33,825 for clean water and water tank initiatives.
 - Mary Church Terrell House in Washington, DC was awarded \$2,300 for renovation of the Delta Sigma Theta Sorority, Inc. Room
 - Kingsley House in New Orleans, LA was awarded \$1,200 for educational services and general upkeep of its facility.

5K Run/Walk Grants

During the 2014 Regional Conference Cycle of Delta Sigma Theta Sorority, Inc., DREF presented a 5K Run/Walk at five of the seven regional conferences with a portion of the proceeds benefiting a local charity. A \$5,000 grant award was designated for the following sites and awarded to a charitable organization(s) in the participating region:

- Central Regional Conference, Denver, CO, Wounded Warrior Project
- Midwest Regional Conference, Louisville, KY, local chapter of The American Diabetes Association
- Southern Regional Conference, Tampa, FL, Bahamas Primary School Student of the Year Foundation, Alpha House of Tampa, Inc., Computer Mentors Group, Whispering Oaks Health and Rehabilitation Center
- Farwest Regional Conference, Long Beach, CA, Miller's Children's Hospital
- Eastern Regional Conference, Boston, MA, The Little Wanderers

WHY WE CARE, WHY WE GIVE



Barbara Y. Wellons

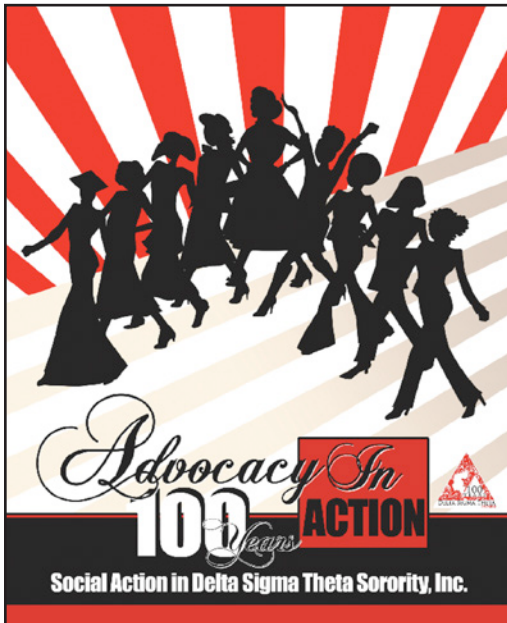
Director, Client Services Executive

Avaya

It is important to give to the Foundation because it's critical for us to conduct our own research to tell our own stories and develop programs to address identified areas of need...Our children and their futures are under attack in so many different ways. Whether inequities in the criminal justice system, lack of funding in education, including HBCU funding...we must surround them [our children] with programs that can enrich their lives and secure their futures. DREF funding helps to sustain those programs.



THE CENTER FOR RESEARCH ON AFRICAN AMERICAN WOMEN



The Center for Research on African American Women (The Center) continues its objective of offering educational programs and research activities to highlight the accomplishments of African American women and to empower girls, women and communities. The publication of the 2013 edition of ***PHILLIS: The Journal for Research on African American Women*** represents a major research project, which reports the contributions of African American women building the nation over a 100-year period 1913-2013. The Center was also given a research project which resulted in the book ***Advocacy in Action: 100 Years of Social Action in Delta Sigma Theta Sorority, Inc.*** The lead researcher for compiling the data on the Sorority's involvement and leadership in creating a social action agenda for women and the African American community was Dr. Claudia Nelson of

Coppin State University. Former members of the Sorority's Social Action Commission comprised the overall editorial team, and it was their decision to donate the *Advocacy in Action* book to DREF's Center to generate funds to advance the work of the Center for Research on African American Women.

Black Women's Heritage Tour

The Center launched the 2013-14 program year with a new and promising endeavor— creation of the Black Women's Heritage Tour. Developed by the Sister Scholars Advisory Council and DREF Program Staff, the tour showcases

the leadership and contributions made by African American women to the nation's capital and to the nation. More than 22 points of interests were included in the pilot tour ranging from the home of noted educator Anna Julia Cooper to the artwork of Elizabeth Catlett in two locations (Howard University and downtown D.C.)

When crafting the Black Women's Heritage Tour, the Sister Scholars aimed to present well-known and lesser known heritage facts about African American women who have made significant contributions to Washington, D.C. and our global communities through professional, civic, and charitable service leadership roles. The inaugural tours were conducted in July 2013 before and after the Centennial Celebration of Delta Sigma Theta Sorority, Inc. and a subsequent tour was held in the fall. The Research and Program Planning Committee of DREF is collaborating with the Marketing Committee to offer the Black Women's Heritage Tour on a regularly scheduled basis. Special outreach efforts will be directed to women's groups convening in the nation's capital as well as to youth groups, family reunions, and professional organizations.



Annual Forum of the STJ Social Justice Institute

The Center presented the Fourth Annual Stephanie Tubbs Jones Social Justice Institute Forum at the 25th Annual Delta Days in the Nation's Capital legislative affairs conference on February 1, 2014. In continuing a national dialogue on teacher efficacy and the Delta Teacher Efficacy Campaign, this year's forum was entitled: "Making the Grade: Calling All Stakeholders to the Classroom." A panel of education advocates addressed teacher efficacy from their respective areas of expertise. Presenters at the forum included: Hope Harrod, 2012 Teacher of the Year, D.C. Public Schools; Amy Wilkins, Senior Fellow for Social Justice, the College Board; Mychell S. Jacobs, Consultant, Bridge to Educational Success and Transition (BEST); and Dr. Martha Lue Stewart, Chair, National Program Planning and Development Committee, Delta Sigma Theta Sorority,

Inc. The forum was moderated by Kimberly Trent, Member, Wayne State University Board of Governors, Michigan.

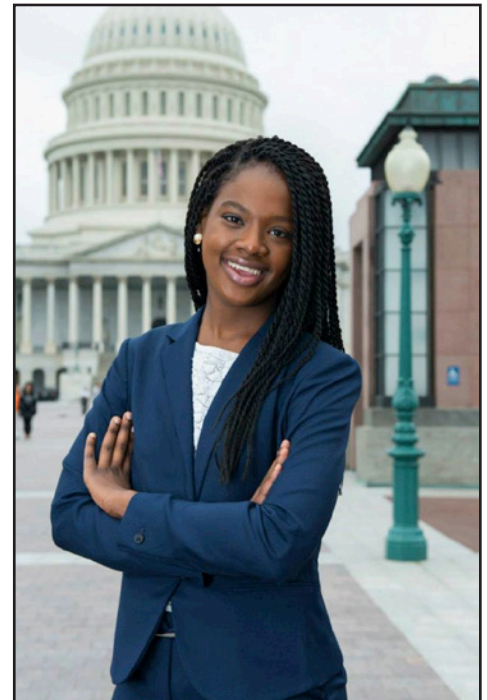
Other program participants at the “Making the Grade” forum were Gloria Hardiman-Tobin, Esq., Vice President, DREF Board of Directors, Gillie Haynes, poet, and Deborah Peaks Coleman, Director of Programs at DREF.

The Delta Research and Educational Foundation has entered its second year of implementing the Delta Teacher Efficacy Campaign, a multi-year effort dedicated to improving the effectiveness of teachers to achieve student academic success. The campaign is supported by a matching grant from the Bill & Melinda Gates Foundation and is aligned with its emphasis on ensuring that 80 percent of high school graduates are academically prepared to complete college by 2025.

2014 STJ Summer Internship

The 2014 Stephanie Tubbs Jones Summer Internship was awarded to Kerlyne Jean-Baptiste, a junior at Brown University in Providence, Rhode Island. The STJ intern is majoring in political science and her seven-week internship placed her in the office of Congresswoman Marcia L. Fudge (D-OH). DREF presents the annual STJ internship in collaboration with the Congressional Black Caucus Foundation. This is the third year that the STJ internship has been offered as an educational program of the STJ Social Justice Institute.

Kerlyne described her internship and placement in Congresswoman Fudge’s office as a life-changing experience, learning how national policies and legislation are created. She stated that her task of assisting with social media for the Congresswoman was rewarding and very important in educating constituents and others about new developments in Congress.



Kerlyne Jean Baptiste

OPERATIONS: THE PULSE OF DREF

The pulse of the Delta Research and Educational Foundation (DREF) can be found in its daily operation, managed by its professional staff. In January 2014, Patricia W. Lattimore was named by the DREF Board of Directors as the Chief Executive Officer (CEO), making her responsible for the creation and implementation of strategic approaches to execute the Foundation's programs and resource development initiatives. Ms. Lattimore assumes the CEO position after having served as Interim Director at DREF.

Professionally, she has most recently served as a consultant with New Ventures, headed by Alexis Herman, 23rd United States Secretary of Labor. She has previously served as the Assistant Secretary of Labor for Administration and Management, Director of the Office of Personnel Management, and Director of the Office of Federal Investigations. In her commitment to volunteer service, Ms. Lattimore is an active member of Delta Sigma Theta Sorority, Inc. having served on its National Executive Board as chair of the National Personnel Committee and as co-chair of the National Social Action Commission. She is a member of the Sorority's Washington, DC Alumnae Chapter. Other community service includes serving as a member of the executive board of the National Council of Negro Women.

In the fall of 2013, Trenise Cockerham was hired to serve as the Development and Program Associate. She is responsible for coordinating the donor database for fundraising tasks, researching grant funding opportunities, serving as the social media facilitator, and other duties related to fundraising and programming. Prior to joining the DREF staff, she was employed with Delta Sigma Theta Sorority Inc., where she was a member of the Centennial Information Technology team.



Patricia Watkins Lattimore

Charitable Engagement Services

A major operations responsibility includes providing Charitable Engagement Service to chapters of Delta Sigma Theta Sorority, Inc. Guided by the policies and procedures in the DREF Charitable Engagement Manual, the Foundation staff provides technical assistance to chapters on their fundraising activities. Approximately 200 DST chapters maintain donor advised funds at DREF, where their scholarship funds and charitable funds are managed. Charitable Engagement Services to chapters include counsel on special event fundraising, direct solicitation to corporate sponsors, grant application preparation, and other custom fundraising needs.



Members of Midland (MI) Alumnae Chapter gather to celebrate 30th Anniversary grant award presentation.

A donor-advised fund has been maintained at DREF for Midland (MI) Alumnae Chapter since 1997. During this fiscal year, Midland Alumnae celebrated its 30th anniversary as a service organization providing charitable and educational programming in its central Michigan communities.

The Delta Research and Educational Foundation saluted Midland Alumnae on the the occasion of its 30th anniversary in March 2014

In collaboration with DREF, the Chapter awarded \$36,000 to non-profit organizations in honor of its 30th anniversary. Employing the anniversary theme: “30 Years of Sharing and Caring in the Midland Community,” donations were awarded to Adoption Option, Inc., the American Heart Association, the American Red Cross, Family and Child Services of Mid-Michigan, Midland County Educational Service Agency: Imagination Library, Midland’s Open Door, and Shelterhouse of Midland and Gladwin Counties. Funds were also awarded to The Midland County Emergency Food Pantry Network: Backpack Buddies, The Salvation Army Midland Corps, The ROCK Youth Center, the National Council of Negro Women (NCNW), and the Dr. Paulette C. Walker Endowed Scholarship Fund at Michigan State University.



Representatives of Midland, MI organizations receiving grant awards.

2013-2014 FINANCIAL STATEMENTS

Statements of Financial Position

as of June 30, 2014

ASSETS

Cash and Cash Equivalents	\$1,114,714
Investments	4,581,165
Contributions Receivable	101,168
Grants Receivable	206,890
Fixed Assets	13,328
Other Assets	3,605
Total	\$6,020,870

Total Liabilities \$55,347

NET ASSETS

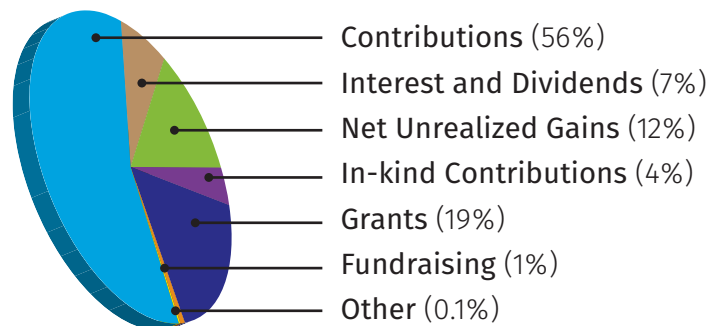
Unrestricted	\$1,718,344
Temporarily Restricted	3,324,050
Permanently Restricted	923,129
Total	\$5,965,523

Total Liabilities & Net Assets \$6,020,870

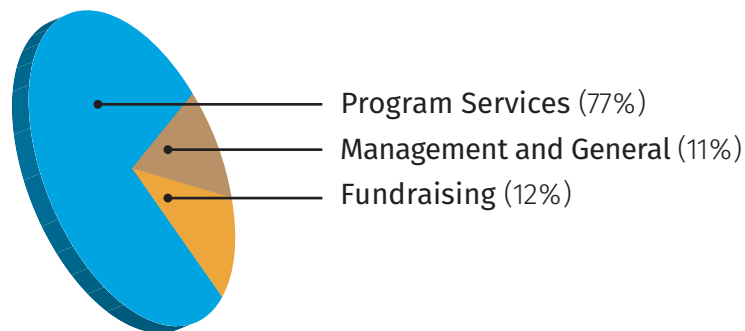
Statement of Activities

for The Year Ended June 30, 2014

SOURCES OF REVENUE



EXPENSES BY FUNCTION



WHY WE CARE, WHY WE GIVE



Brittani Blackwell

**Diversity Specialist,
General Electric Transportation**

**National Second Vice President
Delta Sigma Theta Sorority, Inc.**

“The future of tomorrow is held within the minds of our youth and someone has to be willing to invest in their future,” remarked Brittani Blackwell when asked why DREF should fund programs affecting the lives of young people. “If nothing in this world is more evident right now, it is the fact that social injustices, discrimination and the privilege of complexion are alive and real, plaguing our communities and affecting our young men and women. In that reasoning alone, I know that it is

important that DREF continues to fund programs for our youth and give them the glimpse of the light at the end of the tunnel.”



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Columbia (SC) Alumnae
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(MD) Alumnae Chapter
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Tampa Alumnae Chapter
Waycross Alumnae
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Chapter
Mobile Alumnae Chapter
Monroe Alumnae
Chapter
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